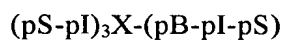


**ABSTRACT OF DISCLOSURE**

Disclosed is a hetero-branched radial block copolymer suitable as a base polymer of pressure-sensitive adhesives, the hetero-branched radial block having a hetero-branched structure comprised of polystyrene, polyisoprene, and polybutadiene blocks and being  
5 represented by



wherein pS is polystyrene; pI is polyisoprene; pB is polybutadiene; and X is a residue of a tetravalent coupling agent.